



ADVERTISING & MARKETING

Almost 200,000 people work in Advertising & Marketing in the UK. **Jobs increased** by a third between 2011 and 2016!

Career paths: Consumer insight manager, copywriter, PR officer

EDUCATION

Primary school and nursery teachers have one of the **highest rates of job satisfaction** in the UK. Over 450,000 teachers work all across the UK

Career paths: English teacher, private tutor, university lecturer

RECRUITMENT & HR

The Public Sector - which includes things like NHS hospitals, state schools, local councils and the police - **employs more than 5 million people** across the UK. That's over 17% of the workforce.

Career paths: Features writer, journalist, manuscript assistant

EMPLOYER: AON

Aon needs Apprentices with excellent written and verbal communication skills to successfully manage client relationships. Strong skills gained from a background in English will help our clients to engage their staff by creating exciting and valuable benefits packages.

ART & DESIGN

Over half a million people work as artists, designers, performers, musicians and craftspeople. More than half of artists in the UK have a degree - compared with a quarter of the whole population

Career paths: Art auctioneer, gallery curator, interior designer

LAW

91% of first degree law graduates find work and/or further study within six months of graduation. There's also a demand for those with knowledge in online law.

Career paths: Intellectual property lawyer, paralegal, solicitor

PUBLISHING & MEDIA

The Publishing & Media industry employs 430,000. Jobs in film, TV, video, radio and photography are growing rapidly, with 17% more jobs now than in 2011.

Career paths: HR officer, recruitment consultant, training manager



